Sound familiar?

Where calls slip through the cracks today.

1

One person, one phone

When you're working, nobody else can answer. Every call at the wrong moment goes to voicemail.

2

Voicemail loses work

Most new callers won't leave a message. They try the next name on the list instead.

3

Never really off

Answering calls in the evening or on holiday blurs the line between work and home.

4

A receptionist doesn't add up

Hiring someone, or paying a call answering service by the hour, rarely makes sense for a business of one.

How Ava helps

Set up around the calls you actually get.

Answers in your business name

Greets callers professionally, explains she's your AI assistant, and handles the call naturally, so you sound established from the first hello.

Captures every enquiry

Takes the caller's name, number and what they need, and emails you a clear summary, so you call back prepared.

Answers questions and books

Handles questions on prices, areas covered and availability, and can book appointments straight into your calendar.

You stay focused on the work in front of you, and every caller still gets a prompt, professional answer.

What a call sounds like

An example of Ava answering for a business like yours.

AVA
Hello, you're through to Jo Hart Photography. I'm Ava, Jo's AI assistant. Jo's with a client right now. How can I help?

CALLER
Hi, I'm getting married next summer and wondered if Jo's available.

AVA
Congratulations! What's the date, and roughly where's the venue?

CALLER
Saturday the 12th of June, at a barn near Maidstone.

AVA
Lovely. I'll pass this straight to Jo with your details. Can I take your name and best number?

Then you get an email: Wedding enquiry, Saturday 12 June, barn venue near Maidstone, contact details.

What you get

What changes when Ava answers your calls.

- **Never miss new work**
  Every call answered while you're busy.
- **Sound established**
  A professional answer in your business name.
- **Your evenings back**
  Calls handled, summaries waiting.
- **Call back prepared**
  Know what they want before you ring.
- **Affordable cover**
  Plans from £54.99 + VAT a month.

24/7	Every call	240+	27
INCLUDING BANK HOLIDAYS	SUMMARISED BY EMAIL	NATURAL VOICES	LANGUAGES

Built the right way

Ava supports your team. She doesn't replace it.

Always transparent

Ava introduces herself as an AI assistant on every call, so callers always know who they're speaking to.

A person when it matters

Urgent, sensitive or complex calls are transferred to your team or flagged for an immediate call back.

Your data looked after

Set up to support UK GDPR. Your call data is never used to train generic AI models.

About bookings: Ava can book straight into Outlook calendars, and into many booking and practice systems on request. Where a direct link isn't possible, she captures every detail and emails it to you to confirm.

Getting started

Setup is handled directly by us, so Ava reflects how your business actually works.

1

A discovery call

We learn how you handle calls today: your services, your hours, and what counts as urgent.

2

We build and test

We set up Ava's greeting, knowledge and call rules, then make real test calls with you before she goes live.

3

Ava goes live

She answers when you can't, you get an email after every call, and we fine-tune her in the first few weeks.

Plans and pricing

Simple and transparent. Every plan includes custom setup, lead capture and an email summary after every call.

PLAN	MONTHLY PRICE	INCLUDED MINUTES
Starter	**£54.99** + VAT	100 minutes
Growth	**£79.99** + VAT	300 minutes
Pro	**£124.99** + VAT	600 minutes

Extra minutes are 25p per minute, billed monthly. Minimum term of 3 months, then rolling monthly, which gives Ava time to learn and settle in to your business. Higher-volume plans are available on request.

Included in every plan

- **Custom setup and testing**
- **Natural conversations**
- **Your greeting and call flow**
- **Lead capture and message routing**
- **An email summary after every call**
- **AI disclosure as standard**
- **GDPR-compliant setup**
- **24/7 availability**

WICOMMSVOICE

Already on WicommsVoice? Ava can run as an extension on your existing Xelion phone system, so you decide exactly which calls she answers and when. She also works alongside most other business phone systems.