Sound familiar?

Where calls slip through the cracks today.

1

Candidates call outside hours

Employed candidates call at lunch or after work, when consultants are busy or gone.

2

Screening eats the day

First-stage questions are repetitive, but still take a consultant's time.

3

Interview diary juggling

Matching candidate, client and consultant availability takes rounds of calls and emails.

4

Temp desk volume

Shift, timesheet and absence calls arrive early, late and all at once.

How Ava helps

Set up around the calls you actually get.

Candidate first screen

Asks your screening questions, captures experience, notice period, location and pay expectations, and sends you a structured brief.

Interview scheduling

Offers interview slots, confirms the details and books them into the consultant's calendar.

Temp desk calls

Takes early-morning absence reports and shift queries, and flags them to the right consultant straight away.

Consultants start every conversation with a candidate who's already been screened, and no client call goes unanswered.

What a call sounds like

An example of Ava answering for a business like yours.

AVA
Hello, Northgate Recruitment. I'm Ava, the agency's AI assistant. How can I help?

CALLER
I saw your warehouse supervisor job and wanted to apply.

AVA
Great. How much supervisory experience do you have, and what's your notice period?

CALLER
Three years, and one week's notice.

AVA
Thanks. I can book you a call with Priya, the consultant, tomorrow at 12:30 or 5:15. Which works?

Then you get an email: Warehouse supervisor applicant, three years' experience, one week's notice, call booked 5:15pm.

What you get

What changes when Ava answers your calls.

- **Faster response**
  Candidates answered while they're keen.
- **Better-screened candidates**
  A structured brief every time.
- **Interviews arranged quicker**
  Less back and forth.
- **Lunchtime and evening cover**
  When candidates call.
- **Consultants on relationships**
  Not admin.

24/7	Every call	240+	27
INCLUDING BANK HOLIDAYS	SUMMARISED BY EMAIL	NATURAL VOICES	LANGUAGES

Built the right way

Ava supports your team. She doesn't replace it.

Always transparent

Ava introduces herself as an AI assistant on every call, so callers always know who they're speaking to.

A person when it matters

Urgent, sensitive or complex calls are transferred to your team or flagged for an immediate call back.

Your data looked after

Set up to support UK GDPR. Your call data is never used to train generic AI models.

About bookings: Ava can book straight into Outlook calendars, and into many booking and practice systems on request. Where a direct link isn't possible, she captures every detail and emails it to you to confirm.

Getting started

Setup is handled directly by us, so Ava reflects how your business actually works.

1

A discovery call

We learn how you handle calls today: your services, your hours, and what counts as urgent.

2

We build and test

We set up Ava's greeting, knowledge and call rules, then make real test calls with you before she goes live.

3

Ava goes live

She answers when you can't, you get an email after every call, and we fine-tune her in the first few weeks.

Plans and pricing

Simple and transparent. Every plan includes custom setup, lead capture and an email summary after every call.

PLAN	MONTHLY PRICE	INCLUDED MINUTES
Starter	**£54.99** + VAT	100 minutes
Growth	**£79.99** + VAT	300 minutes
Pro	**£124.99** + VAT	600 minutes

Extra minutes are 25p per minute, billed monthly. Minimum term of 3 months, then rolling monthly, which gives Ava time to learn and settle in to your business. Higher-volume plans are available on request.

Included in every plan

- **Custom setup and testing**
- **Natural conversations**
- **Your greeting and call flow**
- **Lead capture and message routing**
- **An email summary after every call**
- **AI disclosure as standard**
- **GDPR-compliant setup**
- **24/7 availability**

WICOMMSVOICE

Already on WicommsVoice? Ava can run as an extension on your existing Xelion phone system, so you decide exactly which calls she answers and when. She also works alongside most other business phone systems.