Sound familiar?

Where calls slip through the cracks today.

1

Evening and weekend enquiries

Buyers browse listings out of hours, and calls arrive when the showroom is shut.

2

Technicians can't answer

In the workshop, the phone goes unanswered and customers book elsewhere.

3

Incomplete part-exchange details

A sensible valuation needs the registration, mileage and condition first.

4

Finance enquiries with no context

Time spent on enquiries that were never workable is time not spent selling.

How Ava helps

Set up around the calls you actually get.

Test drives and viewings

Books test drives and viewings, confirms which vehicle the customer is interested in, and sends you their details.

Service and MOT booking

Books services, MOTs and repairs into your diary and captures the registration and the problem.

Part-exchange and finance enquiries

Captures vehicle details, mileage and condition, plus budget and deposit, so the right person calls back fully briefed. Ava never discusses finance terms.

The customers who call after 5pm and on Sundays get booked in, with appointments in the diary before Monday.

What a call sounds like

An example of Ava answering for a business like yours.

AVA
Hello, Weald Motors. I'm Ava, the garage's AI assistant. How can I help?

CALLER
My car's due its MOT. Have you got anything this week?

AVA
I can do Wednesday at 8:30 or Friday at 1pm. What's the registration?

CALLER
Friday, please. It's AB21 CDE.

AVA
Thanks, that's booked. Would you like a service at the same time?

Then you get an email: MOT booked Friday 1pm, registration AB21 CDE, service offered, contact details.

What you get

What changes when Ava answers your calls.

- **More test drives booked**
  Including evenings and weekends.
- **A busier workshop diary**
  Services and MOTs booked automatically.
- **Better part-exchange briefs**
  Details captured first time.
- **Fewer wasted finance calls**
  Basic details collected up front.
- **Technicians stay on the tools**
  Fewer interruptions.

24/7	Every call	240+	27
INCLUDING BANK HOLIDAYS	SUMMARISED BY EMAIL	NATURAL VOICES	LANGUAGES

Built the right way

Ava supports your team. She doesn't replace it.

Always transparent

Ava introduces herself as an AI assistant on every call, so callers always know who they're speaking to.

A person when it matters

Urgent, sensitive or complex calls are transferred to your team or flagged for an immediate call back.

Your data looked after

Set up to support UK GDPR. Your call data is never used to train generic AI models.

About bookings: Ava can book straight into Outlook calendars, and into many booking and practice systems on request. Where a direct link isn't possible, she captures every detail and emails it to you to confirm.

Getting started

Setup is handled directly by us, so Ava reflects how your business actually works.

1

A discovery call

We learn how you handle calls today: your services, your hours, and what counts as urgent.

2

We build and test

We set up Ava's greeting, knowledge and call rules, then make real test calls with you before she goes live.

3

Ava goes live

She answers when you can't, you get an email after every call, and we fine-tune her in the first few weeks.

Plans and pricing

Simple and transparent. Every plan includes custom setup, lead capture and an email summary after every call.

PLAN	MONTHLY PRICE	INCLUDED MINUTES
Starter	**£54.99** + VAT	100 minutes
Growth	**£79.99** + VAT	300 minutes
Pro	**£124.99** + VAT	600 minutes

Extra minutes are 25p per minute, billed monthly. Minimum term of 3 months, then rolling monthly, which gives Ava time to learn and settle in to your business. Higher-volume plans are available on request.

Included in every plan

- **Custom setup and testing**
- **Natural conversations**
- **Your greeting and call flow**
- **Lead capture and message routing**
- **An email summary after every call**
- **AI disclosure as standard**
- **GDPR-compliant setup**
- **24/7 availability**

WICOMMSVOICE

Already on WicommsVoice? Ava can run as an extension on your existing Xelion phone system, so you decide exactly which calls she answers and when. She also works alongside most other business phone systems.