Sound familiar?

Where calls slip through the cracks today.

1

Calls peak during service

The phone rings hardest when nobody can leave the floor.

2

Big bookings handled last

Group, function and private dining enquiries are worth the most, but often get the slowest response.

3

Empty tables and rooms

No-shows and missed bookings are revenue you can't get back on the night.

4

Commission on lost calls

A direct booking lost to a missed call may come back through a booking site that takes a cut.

How Ava helps

Set up around the calls you actually get.

Table and room bookings

Takes party size, dates, times and special requests, and books directly where your reservation system allows.

Group and event enquiries

Captures every detail of functions, parties and private dining requests, so your manager calls back ready to confirm.

Everyday questions

Answers opening times, menus, parking and directions day and night, and always passes allergy questions to your team.

Your team stays focused on the guests in front of them, and every caller still gets a warm welcome.

What a call sounds like

An example of Ava answering for a business like yours.

AVA
Hello, The Old Forge. I'm Ava, our AI assistant. How can I help?

CALLER
Can I book a table for six this Friday, about 7:30?

AVA
Let me check. I have 7:15 or 8pm for six on Friday. Would either work?

CALLER
7:15 is great. It's my mum's birthday.

AVA
Lovely, I'll note it's a birthday. Can I take a name and number for the booking?

Then you get an email: Table for six, Friday 7:15pm, birthday noted, contact details.

What you get

What changes when Ava answers your calls.

- **More covers and rooms filled**
  No booking lost to a ringing phone.
- **Bigger bookings captured**
  Group and event enquiries in full.
- **More direct bookings**
  Less commission paid.
- **Evening and weekend cover**
  When guests plan.
- **A team focused on service**
  Not on the phone.

24/7	Every call	240+	27
INCLUDING BANK HOLIDAYS	SUMMARISED BY EMAIL	NATURAL VOICES	LANGUAGES

Built the right way

Ava supports your team. She doesn't replace it.

Always transparent

Ava introduces herself as an AI assistant on every call, so callers always know who they're speaking to.

A person when it matters

Urgent, sensitive or complex calls are transferred to your team or flagged for an immediate call back.

Your data looked after

Set up to support UK GDPR. Your call data is never used to train generic AI models.

About bookings: Ava can book straight into Outlook calendars, and into many booking and practice systems on request. Where a direct link isn't possible, she captures every detail and emails it to you to confirm.

Getting started

Setup is handled directly by us, so Ava reflects how your business actually works.

1

A discovery call

We learn how you handle calls today: your services, your hours, and what counts as urgent.

2

We build and test

We set up Ava's greeting, knowledge and call rules, then make real test calls with you before she goes live.

3

Ava goes live

She answers when you can't, you get an email after every call, and we fine-tune her in the first few weeks.

Plans and pricing

Simple and transparent. Every plan includes custom setup, lead capture and an email summary after every call.

PLAN	MONTHLY PRICE	INCLUDED MINUTES
Starter	**£54.99** + VAT	100 minutes
Growth	**£79.99** + VAT	300 minutes
Pro	**£124.99** + VAT	600 minutes

Extra minutes are 25p per minute, billed monthly. Minimum term of 3 months, then rolling monthly, which gives Ava time to learn and settle in to your business. Higher-volume plans are available on request.

Included in every plan

- **Custom setup and testing**
- **Natural conversations**
- **Your greeting and call flow**
- **Lead capture and message routing**
- **An email summary after every call**
- **AI disclosure as standard**
- **GDPR-compliant setup**
- **24/7 availability**

WICOMMSVOICE

Already on WicommsVoice? Ava can run as an extension on your existing Xelion phone system, so you decide exactly which calls she answers and when. She also works alongside most other business phone systems.