Sound familiar?

Where calls slip through the cracks today.

1

Seasonal peaks

Open days, term starts and enrolment deadlines bring a rush of calls when staff are stretched.

2

Visit bookings by hand

Registering visitors and open day places manually takes admin time.

3

The same questions every year

Fees, places, timetables and entry requirements make up most calls.

4

Busy teaching hours

Staff are teaching or with children when parents and learners call.

How Ava helps

Set up around the calls you actually get.

Admissions and course enquiries

Answers questions about places, fees, courses and entry requirements from your information, and captures each enquiry in full.

Visit and open day booking

Registers families and learners for tours, taster sessions and open days directly in your calendar.

Eligibility screening

For training providers, asks your funding and eligibility questions up front, so advisers spend time on learners who qualify.

Every enquiry is captured completely, staff stay with the learners in front of them, and any welfare concern goes straight to a person.

What a call sounds like

An example of Ava answering for a business like yours.

AVA
Hello, Little Acorns Nursery. I'm Ava, the nursery's AI assistant. How can I help?

CALLER
Do you have any places for a two-year-old from January?

AVA
We may do. Is that for full days or mornings, and how many days a week?

CALLER
Three full days.

AVA
Thanks. The best next step is a visit. I can book you a tour on Tuesday at 10 or Thursday at 2. Which would you like?

Then you get an email: Two-year-old, three full days from January, nursery tour booked, contact details.

What you get

What changes when Ava answers your calls.

- **No queues at peak times**
  Every call answered.
- **More visits booked**
  While families are interested.
- **Consistent information**
  Fees and places explained clearly.
- **Staff stay with learners**
  Fewer interruptions.
- **Better-qualified enrolments**
  Eligibility checked early.

24/7	Every call	240+	27
INCLUDING BANK HOLIDAYS	SUMMARISED BY EMAIL	NATURAL VOICES	LANGUAGES

Built the right way

Ava supports your team. She doesn't replace it.

Always transparent

Ava introduces herself as an AI assistant on every call, so callers always know who they're speaking to.

A person when it matters

Urgent, sensitive or complex calls are transferred to your team or flagged for an immediate call back.

Your data looked after

Set up to support UK GDPR. Your call data is never used to train generic AI models.

About bookings: Ava can book straight into Outlook calendars, and into many booking and practice systems on request. Where a direct link isn't possible, she captures every detail and emails it to you to confirm.

Getting started

Setup is handled directly by us, so Ava reflects how your business actually works.

1

A discovery call

We learn how you handle calls today: your services, your hours, and what counts as urgent.

2

We build and test

We set up Ava's greeting, knowledge and call rules, then make real test calls with you before she goes live.

3

Ava goes live

She answers when you can't, you get an email after every call, and we fine-tune her in the first few weeks.

Plans and pricing

Simple and transparent. Every plan includes custom setup, lead capture and an email summary after every call.

PLAN	MONTHLY PRICE	INCLUDED MINUTES
Starter	**£54.99** + VAT	100 minutes
Growth	**£79.99** + VAT	300 minutes
Pro	**£124.99** + VAT	600 minutes

Extra minutes are 25p per minute, billed monthly. Minimum term of 3 months, then rolling monthly, which gives Ava time to learn and settle in to your business. Higher-volume plans are available on request.

Included in every plan

- **Custom setup and testing**
- **Natural conversations**
- **Your greeting and call flow**
- **Lead capture and message routing**
- **An email summary after every call**
- **AI disclosure as standard**
- **GDPR-compliant setup**
- **24/7 availability**

WICOMMSVOICE

Already on WicommsVoice? Ava can run as an extension on your existing Xelion phone system, so you decide exactly which calls she answers and when. She also works alongside most other business phone systems.